

DataPros B2B Masterfile

DataPros has been compiling data for over 18 years: sourcing data from popular business and business resume sites. Their collection methods include accessing only publicly available information. What sets this file apart of other is DataPros' extensive level of Job Titles & Functions allowing highly targeted selections. Please inquire for any Title or Function not listed & we will run counts.

ID NUMBERS

Manager ID
NextMark ID 483157
mIn ID
SRDS ID

MEDIA TYPE

Business 

SOURCE

Compiled lists

GEOGRAPHY

USA

OPT-IN

No

MAINTENANCE

Market Entry 08/04/2017
 New to Manager 08/04/2017
 Counts Through 08/07/2017

DATA CARD MAINTENANCE

New To System 08/04/2017
 "New to System" Announcement
 Last Update 09/25/2017
 Next Update 09/07/2017
 Update Frequency MONTHLY

SEGMENTS

80,000,000	Total Universe / Universe Rate	\$110.00/M
125,000	Monthly Hotline	\$110.00/M
	3 Month Hotline	+ \$5.00/M
	6 Month Hotline	+ \$5.00/M
	Company Phone	+ \$15.00/M
	Job Title	+ \$10.00/M

DESCRIPTION

DataPros constantly monitors millions of American businesses. There are millions of updates and thousands of changes on a weekly basis. Changes consist of new hires, terminations, promotions, job titles etc. This list updates monthly, ensuring fresh and accurate business industry data.

Monthly Hotline: 90,000-125,000 - \$110/M
Universe: 80 Million

What sets this file apart of other is **DataPros'** extensive level of Job Titles & Functions allowing highly targeted selections.

Please inquire for any Title or Function not listed & we will run counts.

Title selects: \$10/M

- Administrator
- Chairman
- CEO
- CFO
- CPA
- Director
- Executive Director
- Executive Vice President
- Manager
- Operations Manager
- Owner/Partner
- President
- Senior Vice President
- Vice President
- [Inquire for more]

SELECTS

3 Month Hotline

AVERAGE INCOME

\$5.00/M Value

not available

6 Month Hotline	\$5.00/M		
Company Phone	\$15.00/M	MINIMUM ORDER	
Company Size	\$10.00/M	Minimum Quantity	5,000
Job Title	\$10.00/M	Minimum Price	\$0.00
Job Function	\$10.00/M		
SO/HO	\$10.00/M	COMMISSIONS	
Occupation	\$10.00/M	Broker	20%
Industry Type	\$10.00/M	Agency	15%
SIC	\$10.00/M		
Age Range	\$10.00/M	NET NAME ARRANGEMENTS	
Ethnicity	\$25.00/M	Net Name is allowed	
County	\$5.00/M	Floor	85%
SCF	\$5.00/M	Minimum Quantity	50,000
State	\$5.00/M	Run Charges	\$10.00/M
Zip	\$5.00/M		
Zip Tape	\$10.00/M	EXCHANGES	

MANAGER
Key Marketing Advantage

GENDER	
Male	%
Female	%

REUSE	
Reuse is allowed	
Minimum Quantity	0
Run Charge	

CANCELLATION	
Charges	\$50.00/F

CANCELLATION INSTRUCTIONS
Running Charges when canceled after Mail Date

KEY CODING	
Key Coding is available	
Charges	\$3.00/M

ADDRESSING

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
★ Zach Gaberel Key Marketing Advantage 7 Edmond Road, Suite 100 Newtown, CT 06740	Account Manager	zachg@keymarketingadvantage.com	(203) 491-2200 x110	(203) 491-2201
Pat Bishop	Sales	PatB@keymarketingadvantage.com	(203) 491-2200 x301	

★ = Primary contact