

PINCHme.com Sweepstakes Responders Postal



PINCHme is constantly engaging consumers via their website, emails & social media for monthly free samples as well as partnered offers for goods, services & sweepstakes. Postal advertising to these Sweepstakes Entrants is available.

SEGMENTS

500,000	Total Universe / Universe Rate	\$85.00/M
65,000	Monthly Hotline	+ \$15.00/M
175,000	3 Month Hotline	+ \$10.00/M

ID NUMBERS

Manager ID	
NextMark ID	483939
mIn ID	
SRDS ID	

MEDIA TYPE

Consumer 

SOURCE

Internet/On-Line

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	08/11/2017
New to Manager	08/11/2017
Counts Through	08/11/2017

DATA CARD MAINTENANCE

New To System	08/11/2017
"New to System" Announcement	
Last Update	08/30/2017
Next Update	09/06/2017
Update Frequency	MONTHLY

DESCRIPTION

PINCHme is an online destination where members try products from the world's leading brands, completely for free, all in exchange for their feedback!

Once a month on Sample Tuesday, **PINCHme** members log in to see what products are available for them to try, based on their member profile. Other offers & samples are available throughout the month, as well.

PINCHme is regularly partnering with other brands on Sweepstakes & Giveaways!

NOW AVAILABLE: **PINCHme** Email advertising to responders of their sponsored sweepstakes, both PINCHme members & non-members.

[Email advertising to these Sweepstakes Responders is also available.]
[Inquire for Multi-Channel rates & availability.]

SELECTS

Monthly Hotline	\$15.00/M
3 Month Hotline	\$10.00/M
Age	\$10.00/M
Gender	\$5.00/M
Presence of Child	\$10.00/M
Household Income	\$10.00/M
State	\$5.00/M
SCF	\$5.00/M
Zip	\$5.00/M
Zip Tape	\$10.00/M

MANAGER

Key Marketing Advantage

GENDER

Male	%
Female	%

AVERAGE INCOME

Value	not available
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MINIMUM ORDER

Minimum Quantity	10,000
Minimum Price	\$0.00

COMMISSIONS

Broker	20%
Agency	15%

NET NAME ARRANGEMENTS

Net Name is allowed	
Floor	85%
Minimum Quantity	0
Run Charges	\$10.00/M

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed	
Minimum Quantity	0
Run Charge	

CANCELLATIONCharges **\$50.00/F**

KEY CODING**Key Coding is available**Charges **\$3.00/M**

ADDRESSINGEmail **\$50.00/F**FTP **\$50.00/F**

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
Marie Buzzeo	Client Engagement Manager	MarieB@keymarketingadvantage.com	(203) 491-2200 x117	
★ Sara McCobb Hubbell Key Marketing Advantage 7 Edmond Road, Suite 100 Newtown, CT 06740	Sr. Account Manager	SaraH@KeyMarketingAdvantage.com	(203) 491-2200 x102	(203) 491-2201

★ = Primary contact