



B2B Database Marketing Portal with Extensive Multichannel Marketing Capabilities

Over 30 million Domestic Business Email Addresses

- ◇ **New Business Starts**
- ◇ **SOHO and Home Business Market**
- ◇ **Licensed Professionals and Trades**
- ◇ **Corporate Decision Makers**
- ◇ **C-Level Executives**

Open to all B2B Marketers for List Rental, Email Append & Licensing:

- ✓ **CPM email prospecting at reasonable rates**
- ✓ **Customer and rental file email appending**
- ✓ **Customized database selection and modeled segmentation**
- ✓ **Customer profiling and analysis**
- ✓ **Advertising insertion opportunities in weekly industry specific campaigns**

Additional Benefits for Cooperative Participants:

- ✓ **Email deployment and campaign management**
- ✓ **Business data append and enhanced list rental**
- ✓ **Email hygiene, verification and permission pass**
- ✓ **Access to supplemental emails for rental at discounted rates**

TargetBiz B2B Email Prospecting Solution

**B2B Email Marketing Database with
Advanced Selectivity, Reach, Depth and Multi-Channel Options!**

**Target by; Industry, Title, Function, Company Size
or select from these pre-defined segments:**

- ◇ **TargetBiz C-Level and Top Execs**
- ◇ **TargetBiz IT Decisionmakers**
- ◇ **TargetBiz HR & Personnel**
- ◇ **TargetBiz Financial Services**
- ◇ **TargetBiz Healthcare**
- ◇ **TargetBiz Sales & Marketing**
- ◇ **TargetBiz Manufacturing**
- ◇ **TargetBiz Wholesale & Retail**
- ◇ **TargetBiz SOHO**
- ◇ **TargetBiz New Businesses**
- ◇ **TargetBiz Construction Decisionmakers**
- ◇ **TargetBiz Real Estate Agents & Brokers**
- ◇ **TargetBiz Engineering Professionals**

