
MommiesCoupon.com

MommiesCoupon is an online source for coupons, offers & samples. Members are Moms of infants to teens who make purchasing decisions for their households. They are interested in coupons for grocery, retail, dining out & more for themselves, their families & homes.

ID NUMBERS

Manager ID
NextMark ID 472122
mIn ID
SRDS ID

SEGMENTS

1,470,567	Total Universe / Universe Rate	\$85.00/M
164,857	1 Month Hotline	\$15.00/M
412,329	3 Month Hotline	\$10.00/M

MEDIA TYPE

Consumer 

SOURCE

Internet/On-Line, Opt-in e-mail, Coupon

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	12/27/2016
New to Manager	12/27/2016
Counts Through	07/11/2017

DATA CARD MAINTENANCE

New To System	12/27/2016
"New to System" Announcement	
Last Update	07/11/2017
Next Update	08/14/2017
Update Frequency	MONTHLY

DESCRIPTION

MommiesCoupon is an online source for coupons, offers & samples.

Members are Moms of infants to teens who make purchasing decisions for their households. They are interested in coupons for grocery, retail, dining out & more for themselves, their families & homes.

Average Age: 34

1 Month Hotline: 164,857 · 3 Month Hotline: 412,329

Average of two children in household under ten years old

These women shop for:

Household Products
Groceries
Health/Beauty
Children's Products
Children's Apparel
Women's Fashion
Pet Products
Travel/Vacation
Books/Magazines

SELECTS

DOB	\$10.00/M
Gender	\$5.00/M
Age	\$10.00/M
Precense of Child	\$10.00/M
Child's Age Range	\$10.00/M
Ethnicity	\$25.00/M
Marital Status	\$10.00/M
Homeowners	\$10.00/M
Household Income	\$10.00/M
Interest	\$10.00/M
Lifestyle	\$10.00/M
Catalog Buyers	\$10.00/M
Magazine Subscribers	\$10.00/M
Credit Card	

AVERAGE INCOME

Value \$35,000.00

MINIMUM ORDER

Minimum Quantity	5,000
Minimum Price	\$0.00

COMMISSIONS

Broker	20%
Agency	15%

NET NAME ARRANGEMENTS

Net Name is not allowed

EXCHANGES

SCF	\$5.00/M	Exchange is not allowed
Run Charges	\$10.00/M	
State	\$5.00/M	REUSE
Zip	\$5.00/M	Reuse is not allowed
Zip Tape	\$10.00/M	

MANAGER
Key Marketing Advantage

CANCELLATION
Charges

KEY CODING
Key Coding is not available

GENDER
Male
Female

17%
83%

ADDRESSING

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
★ Sara McCobb Hubbell Key Marketing Advantage 7 Edmond Road, Suite 100 Newtown, CT 06740	Sr. Account Manager	SaraH@KeyMarketingAdvantage.com	(203) 491-2200 x102	(203) 491-2201
Rita Verna	Sr. Account Manager	RitaV@KeyMarketingAdvantage.com	(203) 491-2200 x115	

★ = Primary contact