



WMA is pleased to announce exclusive List Management of the Vente Database!

Vente provides marketers a wealth of self-reported information in dozens of market verticals on over 40 million consumers.

Individuals have filled out a variety of surveys that cover personal preferences, shopping habits, health concerns & ailments, financial & insurance needs and many more categories.

These responsive consumers are asking for information about what's important to them & are prime prospects for a huge range of offers.



Where do they live?
Do they plan to move?
Did they recently move?
Do they plan to remodel?



How many children do they have?
What are their children's ages?
What do they buy for them?



Are they getting married?
Are they starting a family?
Are they expanding their family?

What ails them?
What medications do they take?
Are they looking for insurance quotes?



What do they buy?
Do they shop online?
Do they order from catalogs?
Do they shop at retail stores?



How do they travel?
Where do they travel?
When do they travel?

How do they invest?
Why do they invest?
How is their credit?



What do they drive?
Do they lease or buy?
Are they planning to get a new car?



How do they exercise?
Are they interested in Diet & Weight Loss?

What do they do?
Are they looking for a job?
Are they planning to retire?



How do they spend their free time?
What are their hobbies?
What are their interests?



What causes do they donate to?
How much do they donate?
How often do they donate?

