

PINCHme.com Sweepstakes Responders Email



PINCHme is constantly engaging consumers via their website, emails & social media for monthly free samples as well as partnered offers for goods, services & sweepstakes. Email advertising to these Sweepstakes Entrants is available.

SEGMENTS

500,000 Total Universe / Universe Rate \$115.00/M
 Transmission Fee +

ID NUMBERS

Manager ID
 NextMark ID **483937**
 mIn ID
 SRDS ID

MEDIA TYPE

Consumer 

SOURCE

Internet/On-Line

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry **08/11/2017**
 New to Manager **08/11/2017**
 Counts Through **08/11/2017**

DATA CARD MAINTENANCE

New To System **08/11/2017**
 "New to System"
 Announcement
 Last Update **08/30/2017**
 Next Update **09/06/2017**
 Update Frequency **MONTHLY**

DESCRIPTION

PINCHme is an online destination where members try products from the world's leading brands, completely for free, all in exchange for their feedback!

Once a month on Sample Tuesday, **PINCHme** members log in to see what products are available for them to try, based on their member profile. Other offers & samples are available throughout the month, as well.

PINCHme is regularly partnering with other brands on Sweepstakes & Giveaways!

NOW AVAILABLE: **PINCHme** Email advertising to responders of their sponsored sweepstakes.

Weekend Deployment. Inquire for Weekday pricing & options.

[Postal advertising to these Sweepstakes Responders is also available.]

[Inquire for Multi-Channel rates & availability.]

SELECTS

Transmission Fee

AVERAGE INCOME

Value **not available**

MANAGER

Key Marketing Advantage

MINIMUM ORDER

Minimum Quantity
 Minimum Price **\$3,800.00**

GENDER

Male %
 Female %

COMMISSIONS

Broker **20%**
 Agency **15%**

NET NAME ARRANGEMENTS

Net Name is not allowed

EXCHANGES

Exchange is not allowed

REUSE

Please inquire

CANCELLATION

Charges **\$50.00/F**

KEY CODING
Key Coding is not available

ADDRESSING

SPECIAL INSTRUCTIONS

CONTACTS

Contact Name	Role	Email	Phone	Fax
★ Sara McCobb Hubbell Key Marketing Advantage 7 Edmond Road, Suite 100 Newtown, CT 06740	Sr. Account Manager	SaraH@KeyMarketingAdvantage.com	(203) 491-2200 x102	(203) 491-2201
Zach Gaberel Key Marketing Advantage 7 Edmond Road, Suite 100 Newtown, CT 06740	Account Manager	ZachG@keymarketingadvantage.com	(203) 491-2200 x110	(203) 491-2201

★ = Primary contact